



The Lake Huron Centre for Coastal Conservation

JUNE 2017

Keeping a Great Lake Great Since 1998



Photo of Painter's Cups (above) taken by staff at Brucedale Conservation Area restoration site

Lake Huron Centre for Coastal Conservation Welcomes New Executive Director

The Lake Huron Centre for Coastal Conservation Board of Directors are pleased to announce that Erinn Lawrie has been selected as the new Executive Director.

Erinn joined the Centre's Goderich office in 2015 as Coastal Stewardship Coordinator, implementing stewardship and restoration programs along the Canadian shoreline of Lake Huron. She is a graduate of the Ecosystem Management Technology advanced diploma program at Fleming College, in Lindsay, Ontario. Erinn's background in shoreline stewardship and coastal ecosystem monitoring includes her employment with Kawartha Conservation and the Central Lake Ontario Conservation Authority.



"I am thrilled to have been selected as the new Executive Director and to have this opportunity to lead the Lake Huron Centre for Coastal Conservation to its full potential. The shores of Lake Huron have always been close to my heart as I spent many summers in Saugeen Shores growing up and I have been fortunate to be able to work to protect this priceless resource. I am looking forward to working with our shoreline residents, government agencies, other non-profits, and corporate partners to promote the Centre and the important work it does along the Lake Huron coastline."

The Board of Directors look forward to the continued growth and success of the Lake Huron Centre for Coastal Conservation through Erinn's leadership.

"Butt Free Beach" Message Continues to Spread Across Lake Huron

The Coastal Centre's Butt Free Beach Campaign has removed nearly 17,000 cigarette butts from Lake Huron's coastline

2017 marks the second year that many municipalities are participating in the Butt Free Beach Program, a public education campaign which aims to reduce the amount of cigarette litter on Lake Huron beaches.

Cigarette butts are one of the most littered items on the planet, with an estimated 1 in 3 cigarette filters ending up as litter. Approximately 45 percent of all litter items removed from the Lake Huron shoreline are discarded cigarette butts. The filters contain up to 165 toxic chemicals and are made of cellulose acetate, a plastic that



Additional information and references can be found at www.lakehuron.ca

will never fully biodegrade. The filters also pose a risk to wildlife, as the butts can be mistaken for food, and can be a hazard to children playing in the sand. Furthermore, once wet they are more likely to leach their toxins into the sand and water, degrading water quality.

The ButtFree Beach program is one of many projects managed by the Lake Huron Centre for Coastal Conservation. This program exists on several Lake Huron beaches and raises awareness on the harmful effects of cigarette butt littering. The program uses a combination of educational signs and events, along with providing smokers with free, reusable ashtrays to safely and easily contain their cigarette filters. Ashtrays can then be emptied in designated cigarette recycling bins. Each of our participating beaches currently have at least two designated cigarette recycling bins.

How you can help:

- Never toss your butts on the ground anywhere
- Organize or participate in shoreline cleanups
- Encourage others to responsibly dispose of their butts and support those quitting smoking



Check out our upcoming events!

Saturday, July 8th:

Meet Lake Huron's Turtles

and learn about the wetlands they call home!

10 am - 12 pm

Sauble Beach Community Centre

Sauble Beach, ON

What is Phragmites?

Information Session and Demonstration

9:30 am - 1 pm

Knights of Columbus Hall

Goderich, ON

Monday July 10th :

Kincardine Coastal Cleanup

and volunteer BBQ

5 pm - 7 pm

Station Beach, Kincardine, ON

[Click here for more event details](#)

